## Advertising and Promotion Funds

City of Jonesboro, Arkansas

April 2024												
	Prepared Foods Fund				3% Hotel/Motel Fund				1% Hotel/Motel Fund			
	Monthly		Annual		Monthly		Annual		Monthly		Annual	
Beginning Fund Balance	\$ 7,820,066	\$	6,842,619	\$	241,745	\$	394,252	\$	729,157	\$	651,554	
NET Prepared Foods	(629,325)		276,766									
NET 3%					3,984		(90,429)					
NET 1%									27,616		98,317	
Event Net Activity - Governors Conference					-		(59,096)					
Event Net Activity -2024 Eclipse					630		(1,902)					
Interest Earnings	22,957		94,313		831		4,365		2,463		9,364	
Current Fund Balance	\$ 7,213,698	\$	7,213,698	\$	247,190	\$	247,190	\$	759,235	\$	759,235	

Prepared Foods Fund					Monthly Ta	x Collections	
	r	Monthly	YTD	January	\$ 599,719	July	N/A
Revenues	\$	548,266	\$ 2,163,807	February	491,743	August	N/A
Expenses		1,177,591	1,887,042	March	524,080	September	N/A
NET	\$	(629,325)	\$ 276,766	April	548,266	October	N/A
				May	N/A	November	N/A
				June	N/A	December	N/A
				Total	\$ 2,163,807		\$ 2,163,807
3% Hotel/Motel Fund					Monthly Ta	x Collections	
	Ν	Monthly	YTD	January	\$ 68,767	July	N/A
Revenues	\$	82,975	\$ 295,702	February	62,247	August	N/A
Expenses		78,991	386,132	March	81,714	September	N/A
NET	\$	3,984	\$ (90,429)	April	82,975	October	N/A
				May	N/A	November	N/A
				June	N/A	December	N/A
				Total	\$ 295,702		\$ 295,702
1% Hotel/Motel Fund					Monthly Ta	x Collections	
	Γ	Monthly	YTD	January	\$ 22,922	July	N/A
Revenues	\$	27,616	\$ 98,317	February	20,749	August	N/A
Expenses		-	-	March	27,030	September	N/A
NET	\$	27,616	\$ 98,317	April	27,616	October	N/A
				May	N/A	November	N/A
				June	N/A	December	N/A
				Total	\$ 98,317		\$ 98,317

## Monthly & YTD Comparisons

	Monthly							YTD							
		Current Yr		Prior Yr	ç	\$ Change	% Change		Current Yr		Prior Yr		\$ Change	% Change	
Prepared Foods	\$	548,266	\$	561,589 \$	5	(13,323)	-2%	\$	2,163,807	\$	2,097,226	\$	66,582	3%	
3% Hotel/Motel		82,975		93,229		(10,254)	-11%		295,702	\$	308,554		(12,852)	-4%	
1% Hotel/Motel		27,616		31,257		(3,642)	-12%		98,317	\$	102,996		(4,679)	-5%	

## Embassy Suites 3%

	January	February	March	April	May	June	Mid-Yr Totals
TOTALS	\$ 16,909.16	\$ 17,335.81	\$ 22,897.73	\$ 19,570.46	N/A	N/A	\$ 76,713.16
	July August		September	October	November	December	YTD Totals
TOTALS	N/A N/A		N/A	N/A	N/A	N/A	\$ 76,713.16