Advertising and Promotion Funds City of Jonesboro, Arkansas February 2024

February 2024														
				Prepared Foods Fund			3% Hotel/Motel Fund			1% Hotel/Motel Fund				
			Monthly Annual		Annual	Monthly		Annual	Monthly			Annual		
Beginning Fund Balance			\$	6,803,076	\$	6,842,619	\$	359,945	\$	394,252	\$	676,743	\$	651,554
NET Prepared Foods				458,164		395,217								
NET 3%								(2,436)		(38,072)				
NET 1%												20,749		43,671
<b>Event Net Activity - Governors</b>	Confere	ence						(4,358)		(4,358)				
Event Net Activity -2024 Eclips	е							500		500				
Interest Earnings				22,324		45,727		1,176		2,505		2,197		4,463
Current Fund Balance			\$	7,283,563	\$	7,283,563	\$	354,827	\$	354,827	\$	699,688	\$	699,688
Prepared Foods Fund										Monthly Ta	x Colle	ections		
	ı	Monthly		YTD			Janu	iary	\$	599,719	July	,		N/A
Revenues	\$	491,743	\$	1,091,462			Febr	uary		491,743	Aug	gust		N/A
Expenses		33,579		696,245			Mar	ch		N/A	Sep	tember		N/A
NET	\$	458,164	\$	395,217	-		Apri	l		N/A	Oct	ober		N/A
							May	,		N/A	Nov	ember/		N/A
							June	<u> </u>		N/A	Dec	ember		N/A
							Tota	al	\$	1,091,462			\$	1,091,462
3% Hotel/Motel Fund										Monthly Ta	x Colle	ections		
	I	Monthly		YTD			Janu	iary	\$	68,767	July	1		N/A
Revenues	\$	62,247	\$	131,014			Febr	uary		62,247	Aug	gust		N/A
Expenses		64,683		169,086	_		Mar	ch		N/A	Sep	tember		N/A
NET	\$	(2,436)	\$	(38,072)			Apri	l		N/A	Oct	ober		N/A
							May	,		N/A	Nov	ember/		N/A
							June	<u>)</u>		N/A	Dec	ember		N/A
							Tota	al	\$	131,014			\$	131,014
1% Hotel/Motel Fund										Monthly Ta	x Colle	ections		
		Monthly		YTD			Janu	•	\$	22,922	July	1		N/A
Revenues	\$	20,749	\$	43,671			Febr	uary		20,749	Aug	gust		N/A
Expenses		-		-	_		Mar	ch		N/A	Sep	tember		N/A
NET	\$	20,749	\$	43,671			Apri	l		N/A	Oct	ober		N/A
							May	•		N/A	Nov	ember/		N/A
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Monthly	P. VTD	Compa	ricons

	Monthly					YTD					
	Current Yr	Prior Yr	\$ Change	% Change	Cu	rrent Yr	Prior Yr		\$ Change	% Change	
Prepared Foods	\$ 491,743	\$ 458,204	\$ 33,538	7%	\$	1,091,462	\$ 1,014,372	\$	77,090	8%	
3% Hotel/Motel	62,247	90,365	(28,118)	-31%		131,014	\$ 148,745	5	(17,732)	-12%	
1% Hotel/Motel	20 749	30.038	(9.289)	-31%		43 671	\$ 49.546	;	(5.875)	-12%	

June

Total

N/A

43,671

\$

December

N/A

43,671

\$

**Embassy Suites 3%** 

	January	February	March	April	May	June	Mid-Yr Totals	
TOTALS	\$ 16,909.16	\$ 17,335.81	N/A	N/A	N/A	N/A	\$ 34,244.97	

	July	August	September	October	November	December	YTD Totals
TOTALS	N/A	N/A	N/A	N/A	N/A	N/A	\$ 34,244.97