Advertising and Promotion Fund City of Jonesboro, Arkansas January 2024

				Prepare	d Fo	ods		3% Hote	el/M	otel		1% Hotel/Motel		
				Monthly		Annual	r	Monthly		Annual	ı	Monthly		Annual
Beginning Fund Balance			\$	6,842,619	\$	6,842,619	\$	394,252	\$	394,252	\$	651,554	\$	651,554
NET Prepared Foods				(62,947)		(62,947)								
NET 3%								(35,636)		(35,636)				
NET 1%												22,922		22,922
Interest Earnings				23,403		23,403		1,330		1,330		2,267		2,267
Current Fund Balance			\$	6,803,076	\$	6,803,076	\$	359,945	\$	359,946	\$	676,743	\$	676,743
Prepared Foods Tax										Monthly Ta	v Callar	ctions		
rrepared roods rax	-	Monthly		YTD			Janu	ıarv	\$		July	LUOIIS		N/A
Revenues	ġ.	599,719	ς	599,719				ruary	Y	N/A	, ,	ust		N/A
Expenses	Y	662,666	Ψ	662,666			Mar	•			_	tember		N/A
NET	\$	(62,947)	Ś	(62,947)			Apri			N/A	1			N/A
	Ψ.	(02)3 17 /	~	(02,3)			May			•		ember		N/A
							June			•		ember		N/A
							Tota		\$	599,719			\$	599,719
Original 3% Hotel/Motel Tax										Monthly Ta	x Collec	ctions		
	ſ	Monthly		YTD			Janu	iary	\$	68,767	July			N/A
Revenues	\$	68,767	\$	68,767			Febr	uary		N/A	Aug	ust		N/A
Expenses		104,403		104,403			Mar	ch		N/A	Sept	ember		N/A
NET	\$	(35,636)	\$	(35,636)			Apri	l		N/A	Octo	ber		N/A
							May	,		N/A	Nov	ember		N/A
							June	<u>)</u>		N/A	Dec	ember		N/A
							Tota	nl .	\$	68,767			\$	68,767
Additional 1% Hotel/Motel Tax										Monthly Ta		ctions		
	ſ	Monthly		YTD			Janu	ıary	\$	22,922	July			N/A

				lotai	<u> </u>	68,767		<u> </u>	68,/6/
Additional 1% Hotel/Motel Tax						Monthly Ta	x Collections		
	N	/lonthly	YTD	January	\$	22,922	July		N/A
Revenues	\$	22,922	\$ 22,922	February		N/A	August		N/A
Expenses		-	<u>-</u> _	March		N/A	September		N/A
NET	\$	22,922	\$ 22,922	April		N/A	October		N/A
				May		N/A	November		N/A
				June		N/A	December		N/A
				Total	\$	22,922		\$	22,922

Monthly & YTD Comparisons

monding a rib co	Monthly & 115 comparisons													
		Mor		YTD										
	Current Yr Prior		Prior Yr	\$ Change		% Change	Cu	Current Yr		Prior Yr		\$ Change	% Change	
Prepared Foods	\$ 5	99,719	\$ 556,167	\$	43,552	8%	\$	599,719	\$	556,167	\$	43,552	8%	
Original 3%		58,767	58,381		10,386	18%		68,767		58,381		10,386	18%	
Additional 1%		22,922	19,508		3,414	18%		22,922		19,508		3,414	18%	

Embassy Suites 3%

	January	February	March	April	May	June	Mid-Yr Totals
TOTALS	\$ 16,909.16	N/A	N/A	N/A	N/A	N/A	\$ 16,909.16

	July	August	September	October	November	December	YTD Totals
TOTALS	N/A	N/A	N/A	N/A	N/A	N/A	\$ 16,909.16