Advertising and Promotion Funds

City of Jonesboro, Arkansas March 2024

Prepared Foods Fund			3% Hotel/Motel Fund				1% Hotel/Motel Fund				
Monthly		Annual		Monthly		Annual		Monthly		Annual	
\$	7,283,563	\$	6,842,619	\$	354,827	\$	394,252	\$	699,688	\$	651,554
	510,874		906,091								
					(56,341)		(94,413)				
									27,030		70,701
					(54,738)		(59,096)				
					(3,032)		(2,532)				
	25,629		71,356		1,030		3,535		2,438		6,901
\$	7,820,066	\$	7,820,067	\$	241,745	\$	241,746	\$	729,157	\$	729,157
	\$	Monthly \$ 7,283,563 510,874 25,629	Monthly \$ 7,283,563 \$ 510,874 25,629	Monthly Annual \$ 7,283,563 \$ 6,842,619 510,874 906,091 25,629 71,356	Monthly Annual \$ 7,283,563 \$ 6,842,619 \$ 510,874 906,091 \$ 25,629 71,356 \$	Monthly Annual Monthly \$ 7,283,563 \$ 6,842,619 \$ 354,827 510,874 906,091 (56,341) \$ (56,341) \$ (56,341) \$ 25,629 71,356 1,030	Monthly Annual Monthly \$ 7,283,563 \$ 6,842,619 \$ 354,827 \$ \$ 510,874 906,091 (56,341) (56,341) \$ (54,738) (3,032) (3,032) (3,032) \$ 25,629 71,356 1,030 1	Monthly Annual Monthly Annual \$ 7,283,563 \$ 6,842,619 \$ 354,827 \$ 394,252 510,874 906,091 (56,341) (94,413) (54,738) (59,096) (3,032) (2,532) 25,629 71,356 1,030 3,535	Monthly Annual Monthly Annual \$ 7,283,563 \$ 6,842,619 \$ 354,827 \$ 394,252 \$ \$ 10,874 906,091 (56,341) (94,413) (94,413) \$ (54,738) (59,096) (3,032) (2,532) (2,532) \$ 25,629 71,356 1,030 3,535 (1)	Monthly Annual Monthly Annual Monthly \$ 7,283,563 \$ 6,842,619 \$ 354,827 \$ 394,252 \$ 699,688 \$ 510,874 906,091 \$ (56,341) (94,413) 27,030 \$ 1,356 \$ 1,332 \$ (2,532) \$ 27,030 27,030 \$ 25,629 \$ 71,356 1,030 3,535 2,438	Monthly Annual Monthly Annual Monthly \$ 7,283,563 \$ 6,842,619 \$ 354,827 \$ 394,252 \$ 699,688 \$ \$ 510,874 906,091 \$ (56,341) (94,413) \$ 27,030 \$ 27,030 \$ 1,3032 \$ (2,532) \$ 2,438 \$ 2,438 \$ 2,438 \$ 2,438

Prepared Foods Fund					Monthly Ta	x Collections	
	I	Monthly	YTD	January	\$ 599,719	July	N/A
Revenues	\$	524,080	\$ 1,615,541	February	491,743	August	N/A
Expenses		13,206	709,450	March	524,080	September	N/A
NET	\$	510,874	\$ 906,091	April	N/A	October	N/A
				May	N/A	November	N/A
				June	N/A	December	N/A
				Total	\$ 1,615,541		\$ 1,615,541
3% Hotel/Motel Fund					Monthly Ta	x Collections	
	1	Monthly	YTD	January	\$ 68,767	July	N/A
Revenues	\$	81,714	\$ 212,727	February	62,247	August	N/A
Expenses		138,055	307,141	March	81,714	September	N/A
NET	\$	(56,341)	\$ (94,413)	April	N/A	October	N/A
				May	N/A	November	N/A
				June	N/A	December	N/A
				Total	\$ 212,727		\$ 212,727
1% Hotel/Motel Fund					Monthly Ta	x Collections	
	1	Monthly	YTD	January	\$ 22,922	July	N/A
Revenues	\$	27,030	\$ 70,701	February	20,749	August	N/A
Expenses		-	-	March	27,030	September	N/A
NET	\$	27,030	\$ 70,701	April	N/A	October	N/A
				May	N/A	November	N/A
				June	N/A	December	N/A
				Total	\$ 70,701		\$ 70,701

Monthly & YTD Comparisons

	Monthly						YTD								
		Current Yr		Prior Yr	\$ Change	% C	hange	Cı	urrent Yr		Prior Yr		\$ Change	% Change	
Prepared Foods	\$	524,080	\$	521,265 \$	2,814	Ļ	1%	\$	1,615,541	\$	1,535,637	\$	79,904	5%	
3% Hotel/Motel		81,714		66,579	15,134	÷ :	23%		212,727	\$	215,325		(2,598)	-1%	
1% Hotel/Motel		27,030		22,193	4,837	, :	22%		70,701	\$	71,739		(1,038)	-1%	

Embassy Suites 3%

	January	February	March	April	May	June	Mid-Yr Totals	
TOTALS	\$ 16,909.16 \$ 17,335.8		\$ 22,897.73	N/A	N/A	N/A	\$ 57,142.70	
	July	August	September	October	November	December	YTD Totals	
TOTALS	N/A	N/A	N/A	N/A	N/A	N/A	\$ 57,142.70	