

Advertising and Promotion Fund (Cash Basis)

City of Jonesboro, Arkansas

October 2023

	Prepared Foods		3% Hotel/Motel		1% Hotel/Motel	
	Monthly	Annual	Monthly	Annual	Monthly	Annual
Beginning Fund Balance	\$ 5,827,301	\$ 5,306,108	\$ 568,979	\$ 502,791	\$ 559,130	\$ 306,103
NET Prepared Foods	(48,084)	336,395				
NET 3%			(21,568)	29,517		
NET 1%					30,918	270,780
Interest Earnings	20,204	156,917	1,924	17,026	1,971	15,136
Current Fund Balance	\$ 5,799,421	\$ 5,799,420	\$ 549,335	\$ 549,334	\$ 592,019	\$ 592,019

Prepared Foods Tax

	Monthly	YTD	Monthly Tax Collections			
			January	February	March	April
Revenues	\$ 510,850	\$ 5,192,779	\$ 556,167	458,204	521,265	561,589
Expenses	558,934	4,856,384				520,953
NET	\$ (48,084)	\$ 336,395				519,121
			Total	\$ 3,137,299		

Original 3% Hotel/Motel Tax

	Monthly	YTD	Monthly Tax Collections			
			January	February	March	April
Revenues	\$ 92,753	\$ 811,916	\$ 58,381	90,365	66,579	93,229
Expenses	114,321	782,399				82,472
NET	\$ (21,568)	\$ 29,517				88,752
			Total	\$ 479,778		

Additional 1% Hotel/Motel Tax

	Monthly	YTD	Monthly Tax Collections			
			January	February	March	April
Revenues	\$ 30,918	\$ 270,780	\$ 19,508	30,038	22,193	31,257
Expenses	-	-				27,490
NET	\$ 30,918	\$ 270,780				29,584
			Total	\$ 160,071		

Monthly & YTD Comparisons

	Monthly				YTD			
	Current Yr	Prior Yr	\$ Change	% Change	Current Yr	Prior Yr	\$ Change	% Change
Prepared Foods	\$ 510,850	\$ 571,995	\$ (61,144)	-11%	\$ 5,192,779	\$ 4,328,016	\$ 864,763	20%
Original 3%	92,753	87,040	5,712	7%	811,916	831,010	(19,094)	-2%
Additional 1%	30,918	29,013	1,904	7%	270,780	245,549	25,230	10%

Embassy Suites 3%

	January	February	March	April	May	June	Mid-Yr Totals
TOTALS	\$ 15,889.08	\$ 16,999.44	\$ 17,004.51	\$ 21,846.27	\$ 20,969.56	\$ 20,642.79	\$ 113,351.65

	July	August	September	October	November	December	YTD Totals
TOTALS	\$ 19,854.99	\$ 18,170.84	\$ 20,689.76	\$ 22,366.62	N/A	N/A	\$ 194,433.86