Advertising and Promotion Fund (Cash Basis)

City of Jonesboro, Arkansas

October 2023												
	Prepared Foods				3% Hotel/Motel				1% Hotel/Motel			
		Monthly		Annual		Monthly		Annual		Monthly		Annual
Beginning Fund Balance	\$	5,827,301	\$	5,306,108	\$	568,979	\$	502,791	\$	559,130	\$	306,103
NET Prepared Foods		(48,084)		336,395								
NET 3%						(21,568)		29,517				
NET 1%										30,918		270,780
Interest Earnings		20,204		156,917		1,924		17,026		1,971		15,136
Current Fund Balance	\$	5,799,421	\$	5,799,420	\$	549,335	\$	549,334	\$	592,019	\$	592,019

Prepared Foods Tax					Monthly Ta	x Collections	
	1	Monthly	YTD	January	\$ 556,167	July	\$ 517,906
Revenues	\$	510,850	\$ 5,192,779	February	458,204	August	492,432
Expenses		558,934	4,856,384	March	521,265	September	534,293
NET	\$	(48,084)	\$ 336,395	April	561,589	October	510,850
				May	520,953	November	N/A
				June	519,121	December	N/A
				Total	\$ 3,137,299		\$ 5,192,779
Original 3% Hotel/Motel Tax					Monthly Ta	x Collections	
	1	Monthly	YTD	January	\$ 58,381	July	\$ 84,279
Revenues	\$	92,753	\$ 811,916	February	90,365	August	76,142
Expenses		114,321	782,399	March	66,579	September	78,964
NET	\$	(21,568)	\$ 29,517	April	93,229	October	92,753
				May	82,472	November	N/A
				June	88,752	December	N/A
				Total	\$ 479,778		\$ 811,916
Additional 1% Hotel/Motel Tax					Monthly Ta	x Collections	
	1	Monthly	YTD	January	\$ 19,508	July	\$ 28,094
Revenues	\$	30,918	\$ 270,780	February	30,038	August	25,380
Expenses		-	-	March	22,193	September	26,317
NET	\$	30,918	\$ 270,780	April	31,257	October	30,918
				May	27,490	November	N/A
				June	 29,584	December	 N/A
				Total	\$ 160,071		\$ 270,780

Monthly & YTD Comparisons

		Mont	hly					YT	YTD			
	Current Yr	Prior Yr	\$ (Change	% Change	C	urrent Yr	Prior Yr		\$ Change	% Change	
Prepared Foods	\$ 510,850	\$ 571,995	\$	(61,144)	-11%	\$	5,192,779	\$ 4,328,016	\$	864,763	20%	
Original 3%	92,753	87,040		5,712	7%		811,916	831,010		(19,094)	-2%	
Additional 1%	30,918	29,013		1,904	7%		270,780	245,549		25,230	10%	

Embassy Suites 3%

	January		February		March		April		May		June	Mid-Yr Tota
TOTALS	\$ 15,889.08	\$	16,999.44	\$	17,004.51	\$	21,846.27	\$	20,969.56	\$	20,642.79	\$ 113,351.6
	July		August	S	eptember		October	Γ	lovember	0	December	YTD Totals
TOTALS	\$ 19,854.99	\$	18,170.84	\$	20,689.76	\$	22,366.62		N/A		N/A	\$ 194,433.8